

 <p>WSOC-TV</p> <p>P.O. Box 37001 Charlotte, NC 28237 ph: (704) 335-4800 fx: (704) 335-4960</p> <p>Greer, Margolis, Mitchell & Associates Attn: Accounting 3050 K Street NW Washington, DC 20007</p>	Advertiser	Pol/B Obama/D/Pre/US (16256)	Invoice	645187
	Agency	Greer, Margolis, Mitchell & Associates(2890)	Inv Date	10/28/2012
	Buyer	BASSETT,LAURA	Terms	Net 30
	Salesperson	Telerep/Philadelphia, Philadelphia (1057) ph: (555) 555-5555	Contract	325080
	Product	Political - Federal Candidate (1067)	Bill Type	Standard
	Brand	1537/OBAMA FOR AMERICA (134149)	Period	10/1/2012 - 10/28/2012
	Acct Types	National/Political	CO-OP/Order Type	No/Normal
	Est/Headline	1537/06260221	Package	
	Demo		Gen. Date	10/31/2012 11:29:57AM
	Revision			
	Comments	OBAMA FOR AMERICA		

AgB

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI		Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	10/03/12 5:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12Z128H		\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	10/04/12 5:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P130H		\$425.00	
1.1	Spot	5:00:00AM- 5:30:00AM	Per week (3),Tu,We,Th,Fr	10/05/12 5:28AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12A138H		\$425.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3),Tu,We,Th,Fr	10/02/12 6:09AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H		\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3),Tu,We,Th,Fr	10/03/12 6:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H		\$850.00	
2.1	Spot	6:00:00AM- 6:30:00AM	Per week (3),Tu,We,Th,Fr	10/04/12 6:08AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z128H		\$850.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/02/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/02/12 7:59AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/03/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/03/12 7:59AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/04/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/04/12 7:59AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12P130H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/05/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H		\$775.00	
3.1	Spot	7:00:00AM- 8:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/05/12 7:59AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H		\$775.00	
4.0	Spot	6:00:00AM- 8:00:00AM	Day,Sa-1	10/06/12 6:54AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12A138H		\$225.00	
5.1	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/06/12 8:40AM (Sa)	00:30	Good Morning America Saturday	OFA12Z140H		\$475.00	
6.1	Spot	6:00:00AM- 8:00:00AM	Day,Su-1	10/07/12 6:23AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12A138H		\$275.00	
7.1	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 8:29AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12Z140H		\$500.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/03/12 9:41AM (We)	00:30	LIVE! WITH KELLY	OFA12Z128H		\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/04/12 9:55AM (Th)	00:30	LIVE! WITH KELLY	OFA12Z128H		\$375.00	
8.1	Spot	9:00:00AM-10:00:00AM	Per week (4),Tu,We,Th,Fr	10/05/12 9:50AM (Fr)	00:30	LIVE! WITH KELLY	OFA12A138H		\$375.00	
8.1	Spot			10/02/12		1 preempt @ \$375.00		\$0.00		Breaking News Interrupt
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/02/12 10:55AM (Tu)	00:30	KATIE COURIC	OFA12P130H		\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/03/12 10:14AM (We)	00:30	KATIE COURIC	OFA12P130H		\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/04/12 10:38AM (Th)	00:30	KATIE COURIC	OFA12P130H		\$375.00	
9.1	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/05/12 10:32AM (Fr)	00:30	KATIE COURIC	OFA12A138H		\$375.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/03/12 11:31AM (We)	00:30	The View	OFA12P130H		\$675.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 11:35AM (Th)	00:30	The View	OFA12P130H		\$675.00	
10.1	Spot	10:58:00AM-12:00:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 10:59AM (Fr)	00:30	The View	OFA12A138H		\$675.00	
10.1	Spot			10/02/12		1 preempt @ \$675.00		\$0.00		Breaking News Interrupt
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 12:58PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12P130H		\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/03/12 12:38PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12P130H		\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 12:39PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12P130H		\$375.00	
11.1	Spot	12:00:00PM- 1:00:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 12:13PM (Fr)	00:30	EYEWITNESS NEWS 12P	OFA12A138H		\$375.00	
12.1	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	10/06/12 12:13PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12A138H		\$275.00	
13.1	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/07/12 12:23PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12A138H		\$275.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3),Tu,We,Th,Fr	10/02/12 3:15PM (Tu)	00:30	DR. PHIL	OFA12P130H		\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3),Tu,We,Th,Fr	10/03/12 3:21PM (We)	00:30	DR. PHIL	OFA12P130H		\$375.00	
14.1	Spot	3:00:00PM- 4:00:00PM	Per week (3),Tu,We,Th,Fr	10/04/12 3:50PM (Th)	00:30	DR. PHIL	OFA12P130H		\$375.00	



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Advertiser

Agency

Buyer

Salesperson

Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates(2890)

BASSETT, LAURA

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Invoice

645187

Inv Date

10/28/2012

Terms

Net 30

Contract

325080

Bill Type

Standard

Period

10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260221
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Comments OBAMA FOR AMERICA

CO-OP/Order Type

No/Normal

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Gen. Date 10/31/2012 11:29:57AM

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DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI		Amount	Remarks
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 4:41PM (Tu)	00:30	DR. OZ SHOW	OFA12Z128H		\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/03/12 4:39PM (We)	00:30	DR. OZ SHOW	OFA12P130H		\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 4:13PM (Th)	00:30	DR. OZ SHOW	OFA12P130H		\$825.00	
15.1	Spot	4:00:00PM- 5:00:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 4:21PM (Fr)	00:30	DR. OZ SHOW	OFA12A138H		\$825.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 5:28PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12P130H		\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/03/12 5:12PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12Z128H		\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12P130H		\$850.00	
16.1	Spot	5:00:00PM- 5:30:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 5:22PM (Fr)	00:30	EYEWITNESS NEWS 5P	OFA12A138H		\$850.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12P130H		\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/03/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12P130H		\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	OFA12Z128H		\$875.00	
17.1	Spot	5:30:00PM- 6:00:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	OFA12A138H		\$875.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/02/12 6:23PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12P130H		\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/03/12 6:13PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12P130H		\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/03/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12P130H		\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/04/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12P130H		\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/04/12 6:27PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12P130H		\$1100.00	
18.1	Spot	6:00:00PM- 6:30:00PM	Per week (6),Tu,We,Th,Fr	10/05/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	OFA12A138H		\$1100.00	
19.1	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	10/06/12 7:27PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	OFA12Z140H		\$490.00	
20.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 6:22PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	OFA12Z140H		\$1000.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 7:21PM (Tu)	00:30	INSIDE EDITION	OFA12P130H		\$1200.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 7:19PM (Th)	00:30	INSIDE EDITION	OFA12P130H		\$1200.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 6:59PM (Fr)	00:30	INSIDE EDITION	OFA12A138H		\$1200.00	
21.1	Spot	7:00:00PM- 7:30:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 7:12PM (Fr)	00:30	INSIDE EDITION	OFA12A138H		\$1200.00	
22.1	Spot	7:30:00PM- 8:00:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 7:39PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12P130H		\$1200.00	
22.1	Spot	7:30:00PM- 8:00:00PM	Per week (4),Tu,We,Th,Fr	10/02/12 7:56PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12Z128H		\$1200.00	
22.1	Spot	7:30:00PM- 8:00:00PM	Per week (4),Tu,We,Th,Fr	10/04/12 7:56PM (Th)	00:30	ENTERTAINMENT TONIGHT	OFA12P130H		\$1200.00	
22.1	Spot	7:30:00PM- 8:00:00PM	Per week (4),Tu,We,Th,Fr	10/05/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	OFA12A138H		\$1200.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/02/12 11:22PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H		\$925.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/02/12 11:34PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H		\$925.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/03/12 11:13PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H		\$925.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/03/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H		\$925.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/04/12 11:14PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12P130H		\$925.00	
23.1	Spot	11:00:00PM-11:35:00PM	Per week (6),Tu,We,Th,Fr	10/05/12 11:14PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12A138H		\$925.00	
24.1	Spot	11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/02/12 11:57PM (Tu)	00:30	Nightline	OFA12P130H		\$500.00	
24.1	Spot	11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/03/12 12:03AM (We)	00:30	Nightline	OFA12P130H		\$500.00	
24.1	Spot	11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/03/12 11:55PM (We)	00:30	Nightline	OFA12P130H		\$500.00	
24.1	Spot	11:35:00PM-12:02:00AM	Per week (4),Tu,We,Th	10/04/12 11:57PM (Th)	00:30	Nightline	OFA12P130H		\$500.00	
25.1	Spot	8:00:00PM-10:00:00PM	Day,M-2	10/08/12 7:58PM (Mo)	00:30	Dancing With The Stars	OFA12A138H		\$6000.00	



WSOC-TV

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Advertiser

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates(2890)
Agency
Buyer
Salesperson
BASSETT, LAURA
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645187
Inv Date 10/28/2012
Terms Net 30
Contract 325080
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260221
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
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AgB

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISO	Amount	Remarks
25.1	Spot	8:00:00PM-10:00:00PM	Day,M-2	10/08/12 9:41PM (Mo)	00:30	Dancing With The Stars	OFA12Z140H	\$6000.00	
26.1	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/08/12 10:34PM (Mo)	00:30	Castle	OFA12P138H	\$4500.00	
27.1	Spot	9:00:00PM-10:00:00PM	Day,Tu-2	10/02/12 9:21PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	OFA12P130H	\$7800.00	
27.1	Spot	9:00:00PM-10:00:00PM	Day,Tu-2	10/02/12 9:42PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	OFA12P130H	\$7800.00	
28.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/02/12 10:36PM (Tu)	00:30	Private Practice	OFA12P130H	\$5600.00	
29.1	Spot	8:30:00PM- 9:00:00PM	Day,W-1	10/03/12 8:46PM (We)	00:30	THE NEIGHBORS	OFA12P130H	\$5000.00	
30.1	Spot			10/03/12		1 preempt @ \$7500.00		\$0.00	No Avail
31.1	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/03/12 10:59PM (We)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12Z128H	\$4300.00	
32.1	Spot	8:00:00PM- 9:00:00PM	Day,Th-1	10/04/12 8:25PM (Th)	00:30	LAST RESORT	OFA12P130H	\$4000.00	
33.1	Spot	9:00:00PM-10:00:00PM	Day,Th-1	10/04/12 9:42PM (Th)	00:30	GREYS ANATOMY	OFA12P130H	\$6500.00	
34.1	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/04/12 10:41PM (Th)	00:30	SCANDAL	OFA12Z128H	\$5000.00	
35.1	Spot	8:00:00PM- 9:00:00PM	Day,F-1	10/05/12 8:21PM (Fr)	00:30	SHARK TANK	OFA12A138H	\$2000.00	
36.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	10/05/12 9:16PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12A138H	\$3000.00	
37.1	Spot	10:00:00PM-11:00:00PM	Day,F-1	10/05/12 10:48PM (Fr)	00:30	20/20	OFA12A138H	\$3700.00	
38.1	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	10/07/12 7:43PM (Su)	00:30	America's Funniest Home Videos	OFA12A138H	\$2500.00	
39.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	10/07/12 8:37PM (Su)	00:30	ONCE UPON A TIME	OFA12A138H	\$6000.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/07/12 9:43PM (Su)	00:30	REVENGE	OFA12Z140H	\$6500.00	
41.1	Spot	5:00:00AM- 5:30:00AM	Per week (1),Mo	10/08/12 4:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12A138H	\$425.00	
42.1	Spot	6:00:00AM- 6:30:00AM	Per week (1),Mo	10/08/12 6:08AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12Z140H	\$850.00	
43.1	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/08/12 7:27AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H	\$775.00	
43.1	Spot	7:00:00AM- 8:00:00AM	Day,M-2	10/08/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12A138H	\$775.00	
44.1	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/08/12 9:36AM (Mo)	00:30	LIVE! WITH KELLY	OFA12Z140H	\$375.00	
45.1	Spot	10:00:00AM-11:00:00AM	Per week (1),Mo	10/08/12 10:10AM (Mo)	00:30	KATIE COURIC	OFA12A138H	\$375.00	
46.1	Spot	10:58:00AM-12:00:00PM	Per week (1),Mo	10/08/12 11:33AM (Mo)	00:30	The View	OFA12A138H	\$675.00	
47.1	Spot	12:00:00PM- 1:00:00PM	Per week (1),Mo	10/08/12 12:29PM (Mo)	00:30	EYEWITNESS NEWS 12P	OFA12Z140H	\$375.00	
48.1	Spot	5:00:00PM- 5:30:00PM	Per week (1),Mo	10/08/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	OFA12A138H	\$850.00	
49.1	Spot	5:30:00PM- 6:00:00PM	Per week (1),Mo	10/08/12 5:41PM (Mo)	00:30	EYEWITNESS NEWS 530P	OFA12Z140H	\$875.00	
50.1	Spot	6:00:00PM- 6:30:00PM	Per week (1),Mo	10/08/12 6:22PM (Mo)	00:30	EYEWITNESS NEWS 6P	OFA12A138H	\$1100.00	
51.1	Spot	7:00:00PM- 7:30:00PM	Per week (1),Mo	10/08/12 7:20PM (Mo)	00:30	INSIDE EDITION	OFA12A138H	\$1200.00	
52.1	Spot	7:30:00PM- 7:56:00PM	Per week (1),Mo	10/08/12 7:41PM (Mo)	00:30	ENTERTAINMENT TONIGHT	OFA12Z140H	\$1200.00	
53.1	Spot	11:00:00PM-11:35:00PM	Per week (1),Mo	10/08/12 11:21PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12A138H	\$925.00	
54.1	Spot	11:35:00PM-12:02:00AM	Per week (1),Mo	10/08/12 11:58PM (Mo)	00:30	Nightline	OFA12Z140H	\$500.00	
55.1	Spot	12:05:00AM-12:35:00AM	Per week (2),Fr	10/05/12 12:25AM (Fr)	00:30	Nightline	OFA12A138H	\$500.00	
55.1	Spot	12:05:00AM-12:35:00AM	Per week (2),Fr	10/05/12 12:32AM (Fr)	00:30	Nightline	OFA12A138H	\$500.00	
56.0	Spot	5:30:00AM- 6:00:00AM	Per week (3),Tu,We,Th,Fr	10/02/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P130H	\$425.00	
56.0	Spot	5:30:00AM- 6:00:00AM	Per week (3),Tu,We,Th,Fr	10/04/12 5:27AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12P130H	\$425.00	
56.0	Spot	5:30:00AM- 6:00:00AM	Per week (3),Tu,We,Th,Fr	10/05/12 5:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12A138H	\$425.00	
57.0	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/02/12 6:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H	\$850.00	
57.0	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/03/12 6:52AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H	\$850.00	



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associates(2890)
Agency
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645187
Inv Date 10/28/2012
Terms Net 30
Contract 325080
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260221
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:57AM

AgB

DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
57.0	Spot	6:30:00AM- 7:00:00AM	Per week (3),Tu,We,Th,Fr	10/04/12 6:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12P130H	\$850.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/02/12 8:29AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z128H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/02/12 8:55AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/03/12 8:28AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/03/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/04/12 8:28AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/04/12 8:54AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12P130H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/05/12 8:29AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A138H	\$725.00	
58.0	Spot	8:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/05/12 8:54AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A138H	\$725.00	
59.0	Spot	8:00:00AM- 9:00:00AM	Day,M-2	10/08/12 8:28AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12Z140H	\$725.00	
59.0	Spot	8:00:00AM- 9:00:00AM	Day,M-2	10/08/12 8:55AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12A138H	\$725.00	
60.0	Spot	10:00:00PM-11:00:00PM	Per week (1),We	10/03/12 10:46PM (We)	00:30	ABC NEWS YOUR VOICE, YOUR VOTE	OFA12P130H	\$4300.00	M/G For 30.1.1
61.1	Spot	8:00:00PM- 8:30:00PM	Per week (1),We	10/03/12 7:59PM (We)	00:30	THE MIDDLE	OFA12P130H	\$3200.00	
62.0	Spot	10:58:00AM-12:00:00PM	Per week (1),Fr	10/05/12 11:31AM (Fr)	00:30	The View	OFA12A138H	\$675.00	M/G For 10.1.1
63.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Su	10/07/12 6:59AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	OFA12A138H	\$375.00	M/G For 8.1.1
64.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	10/21/12 7:20PM (Su)	00:30	America's Funniest Home Videos	OFA12G145H	\$2500.00	
65.0	Spot	9:00:00PM-10:00:00PM	Per week (1),Su	10/21/12 9:43PM (Su)	00:30	REVENGE	OFA12G145H	\$6500.00	
66.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),Su	10/21/12 4:54PM (Su)	00:30	WORLD'S FUNNIEST MOMENTS-HALLOWEEN	OFA12G145H	\$210.00	
67.0	Spot	5:30:00AM- 6:00:00AM	Per week (1),Sa	10/20/12 5:52AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	OFA12G145H	\$185.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$182,260.00
Commission	(\$27,339.00)
Net Total	\$154,921.00

Total Spots 133